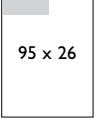


Format of the magazine: 220 mm w x 294 mm h

		Black & white	Full colour			Black & white	
		1/1	€ 1375	€ 1995		1/6	€ 350
		1/2	€ 750	€ 1050		1/8	€ 300
		1/3	€ 550	€ 750		1/16	€ 150
		1/4	€ 450	€ 600			

Cover IV € 2800
Cover II € 2600
Cover III € 2400

Preferred placement
Bonnes Adresses: 9 inserts +15%
Websites: 9 inserts € 275
€ 250

Discounts
9 inserts in a row: -10%
5 inserts in a row: -5%

TECHNICAL INFORMATION

- Language:** French and Dutch edition
- Periodicity:** Monthly - 9 issues/year (not in January, July and August)
- Circulation:** 8000 issues
- Contents:** Information about exhibitions in Belgium and abroad, artists, antiques, design and fairs
- Readership:** Magazine for art lovers, art collectors and art dealers
- Distribution:** Subscriptions and on sale in book- and press shops
- Format:** Of the publication: 215 x 294 mm + 3 mm extra bleed. Printed area: 200 x 274 mm
- Advertising Material:** Two separate advertisements. CD-Rom or e-mail (aaa@ips.be);
High resolution PDF according to the Medibel-standards (see www.medibelplus.be)
- Deadline:** For reservations and material (see planning - every 10th of the month)

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