

COLLECT

ARTS ANTIQUES AUCTIONS

Date: 1 January 2018

Title: COLLECT / Arts Antiques Auctions Magazine for art lovers, art collectors and art dealers

Advertising material to: COLLECT
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Published by: Arts Antiques Auctions

Circulation: 8000 issues
Printing process: Offset
Paper: 100 grs. maco satiné (inside)
250 grs. maco satiné (cover)
Format: 220 x 294 mm (wxh)
Printed area: 200 x 274 mm (wxh)

Material: Two separate advertisements (language: Dutch and French). We work exclusively with Certified PDF's according to the Medibel-standards. We advise you to send us a professional colour print to avoid colour differences.

Periodicity: 9 issues/year: 1 February, 1 March, 1 April, 1 May, 1 June (summer edition), 1 September, 1 October, 1 November and 1 December.

Deadline advertisement: First day of the month before publication.

Language: French and Dutch edition

Leaflets: Rates for leaflets on demand.

Advertising Rates:

FULL COLOUR		
format	w x h	price (excl. VAT)
2/1 bleeding	446 x 300 mm <small>(incl. 3 mm bleed / spine marge 10 mm)</small>	€ 3.400
1/1 bleeding	226 x 300 mm <small>(incl. 3 mm bleed / spine marge 10 mm)</small>	€ 1.995
1/1 printed area	200 x 274 mm	€ 1.995
1/2 vertical	95 x 274 mm	€ 1.050
1/2 horizontal	200 x 132 mm	€ 1.050
1/3 vertical	95 x 168 mm	€ 750
1/3 horizontal	200 x 84 mm	€ 750
1/4 vertical	95 x 132 mm	€ 600
1/4 horizontal	200 x 61 mm	€ 600
1/6 horizontal	95 x 84 mm	€ 500

BLACK-WHITE		
format	w x h	price (excl. VAT)
1/1 bleeding	226 x 300 mm <small>(incl. 3 mm afloat / rugmarge 10 mm)</small>	€ 1.375
1/1 printed area	200 x 274 mm	€ 1.375
1/2 vertical	95 x 274 mm	€ 750
1/2 horizontal	200 x 132 mm	€ 750
1/3 vertical	95 x 168 mm	€ 550
1/3 horizontal	200 x 84 mm	€ 550
1/4 vertical	95 x 132 mm	€ 450
1/4 horizontal	200 x 61 mm	€ 450
1/6 pagina	95 x 84 mm	€ 350
1/8 horizontal	95 x 61 mm	€ 300
1/16 horizontal	95 x 26 mm	€ 150

RECOMMENDED ADDRESSES & WEBSITES

1 placement € 45 (excl. VAT) 9 placements € 340 (excl. VAT)

Discounts:
At least 3 placements within one year: -5 %
At least 5 placements within one year: -10 %
At least 7 placements within one year: -15 %
At least 9 placements within one year: -20 %
Contract possible on every date. Contract period: one year.

Covers: cover II: € 2.400 cover III: € 2.400 cover IV: € 2.600

These prices supercede previously issued.